



ULS0005

# ALT Long Wearing Lipstick



Soft Mauve

Trade Name	INCI Name	Function	Supplier
<b>Phase A</b>			
Water	Water		
Butylene Glycol	1,3 Butylene Glycol	Moisturizer	Univar
Ultrapure Polymer 2055	Polyvinyl Acetate (and) Water	Film Former	Ultra Chemical Inc.
Bronidox® 1160	Phenoxyethanol	Preservative	BASF Care Creations
Tween™ 20	Polysorbate 20	Emulsifier	Croda, Inc.
Tween™ 80	Polysorbate 80	Co-Emulsifier	Croda, Inc.
Pemulen™ TR-2 Polymeric Emulsifier	Acrylates/C10-30 Alkyl Acrylate Crosspolymer	Emulsifier	Lubrizol
Triethanolamine, Reagent (T2564)	Triethanolamine	pH Adjuster	Spectrum Chemical, Mfg.
<b>Phase B</b>			
<b>SA-Red</b>	<b>Iron Oxides (and) Dimethicone</b>	<b>Pigment</b>	<b>Miyoshi America, Inc.</b>
<b>SA-Yellow</b>	<b>Iron Oxides (and) Dimethicone</b>	<b>Pigment</b>	<b>Miyoshi America, Inc.</b>
Colorona® Magenta	Mica (and) Titanium Dioxide (and) Carmine	Pearl Pigment	EMD Performance Materials / Rona
Timiron® Ice Crystal	Synthetic Fluorhlogopite (and) Titanium Dioxide (and) Tin Oxide	Pearl Pigment	EMD Performance Materials / Rona
<b>SA-SB-300 (7%)</b>	<b>Silica (and) Dimethicone</b>	<b>Texture Modifier</b>	<b>Miyoshi America, Inc.</b>
<b>SAT-MV-77742</b>	<b>Manganese Violet (and) Dimethicone</b>	<b>Pigment</b>	<b>Miyoshi America, Inc.</b>
<b>SXI-5</b>	<b>Mica (and) Silica (and) Dimethicone</b>	<b>Texture Modifier</b>	<b>Miyoshi America, Inc.</b>
Ronaflair® ESQ	Bismuth Oxychloride	Texture Modifier	EMD Performance Materials / Rona
Xirona® Caribbean Blue	Mica (and) Titanium Dioxide (and) Silica	Pearl	EMD Performance Materials / Rona
Colorona® Light Blue	Mica (and) Titanium Dioxide (and) Ferric Ferrocyanide	Pearl Pigment	EMD Performance Materials / Rona
Microsilik® 419	Polyethylene and PTFE	Texture Modifier	Micro Powders, Inc.
Fitoderm®	Squalane	Emollient	BASF Latin America
<b>Phase C</b>			
DOWSIL™ RM 2051	Sodium Polyacrylate (and) Dimethicone (and) Cyclopentasiloxane (and) Trideceth-6 (and) PEG/PPG 18/18 Dimethicone	Viscosity Modifier	Dow Chemical - Home and Personal Care

